

Manas Thakre

MS in Information Management
@ University of Washington, Seattle

(Graduating June-2018)

✉ manast@uw.edu

☎ 425-394-9986

🌐 <https://www.linkedin.com/in/manasthakre>

Portfolio: <http://bit.do/manas-thakre>

GitHub: <https://github.com/thakremanas>

Expertise/Skills

- Tableau, IBM Watson Analytics, SPSS, SQL, Cognos, Power BI, AWS, MapReduce
- Stakeholder management Customer Insights, Business Analytics
- Python, R, JavaScript, D3.js, Libraries (scikit learn, numpy, scipy, ggplot, pandas, numpy, matplotlib, nltk, seaborn etc.)

Key Awards in Professional Career

- "Alice K. Stowe Scholarship" from UW
- "Above & Beyond" Award in GE Healthcare for successfully ideating and strategizing Enterprise Solutions Project
- "Shining Project Award" in Novartis for developing an effective and intuitive financial reporting system for business heads.
- "Best Project Award" for designing a Supplier Analysis Tool in Novartis for UAE.
- "Best Employee Award-2009" in Frost & Sullivan, for consistent performance

Courses

- IMT 570 Analytic Methods for Information
- INFX 575 Big Data, Scaling and Ethics
- INFX 574 Machine learning in Python
- INFX 573 Statistics and Analytics in R
- INFX 562 Interactive Information Visualization
- INFX 598 Programming in Python
- IMT 577 Business Intelligence Systems
- INFX 565 Designing Information Experiences

Summary

- 9 years of professional work experience in Analytics, Customer Insights, Strategy Consulting and Project Management with companies like GE healthcare, Novartis and Frost & Sullivan
- Strong communication and negotiation skills and ability to drive a team of researchers, deliver/ present projects to C-suite executives

Work History

Jun 2017-
Mar 2018

Project Manager Intern

Ericsson (Seattle, USA)



- Developed a tracking tool for weekly management of the project
- Liaised with multiple teams to work on risks and mitigations

Feb 2016-
Aug 2016

Senior Analyst (Lead- Customer Insights)

GE Healthcare (Bangalore, India)



- Managed consulting, customer research and data analytics projects for the GE's business. Applied qualitative and quantitative research techniques on internal and external data to generate dashboards/ reports for business teams
- Mapped the market potential for GE's (Smart Factory) business across the globe, developed a forecast model and evaluated risks associated with implementation in emerging markets
- Managed a team of ~4 Research Analysts

Aug 2013-
Oct 2015

Senior Analyst (Business Analytics & Insights)

Novartis (Hyderabad, India)



- Collaborated with cross-functional teams (Business, Brand Insights, Product Management, etc.) to identify business requirements and plan business analytics projects.
- Developed an intuitive financial reporting system for non-technical users based on OLAP for Integrating Internal Pharma MIS systems to deliver real-time Financial Bluebooks
- Provided insights for Annual Integrated Product Strategy
- Managed a team of ~2 Research Analysts

Jun 2012-
Aug 2013

Business Research Analyst

Aranca (Mumbai, India)

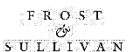


- Worked with clients on custom consulting assignments and market reports across industry segments

Dec 2008-
Dec 2011

Senior Research Analyst (Market Research)

Frost & Sullivan (Mumbai, India)



- Conducted more than 35 market research and analytics projects for MNCs and performed activities like sending RFPs, build questionnaire, run pilot studies, user interviews, survey design, data analytics and presentation to the business heads
- Developed Market entry strategies and brand research studies

Education

- **MS in Information Management (Graduating 2018)**

University of Washington, Seattle, USA | September 2016 – Present

- **Bachelor of Technology (Graduated 2008)**

VIT University, Vellore, INDIA | June 2004 – June 2008